

**Business
Connect**

Funded by the NSW Government



How to Register with Business Connect

<https://business-connect-register.industry.nsw.gov.au/Home/Loginsignup>

For assistance contact 0490 297 703 or smallbusiness@nortec.org.au

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The screenshot shows the Business Connect website interface. At the top left is the NSW Government logo and 'Business Connect' text. On the top right are links for 'About Business Connect', 'FAQs', and 'Sign Up | Log in'. Below the header is a 'Sign up or Log in' section. A paragraph of text explains the program's purpose. The main content area is split into two columns: 'Sign Up' on the left and 'Log in' on the right. The 'Sign Up' form includes fields for First name, Last name, Email (pre-filled with 'michelleh@nortec.org.au'), Confirm Email, Main Contact Number, Your company trading name... (optional), Post Code, Password, Confirm password..., and a dropdown menu for 'How did you find out about Business Connect?'. At the bottom of the sign up form is a checkbox for 'I accept the terms & conditions'. The 'Log in' form has fields for Email (pre-filled with 'michelleh@nortec.org.au') and Password, a 'Forgot your password?' link, and a 'Log in' button. The footer contains 'NSW Treasury', 'Useful links', 'Contact Us', '1300 134 359', and 'connect@treasury.nsw.gov.au'.

This close-up shows the bottom portion of the sign up form. It features a checkbox for 'I accept the terms & conditions', a checkbox for 'I'm not a robot' next to a reCAPTCHA logo, and a 'Sign up' button. Below the reCAPTCHA is a red error message: 'Please verify that you are not a robot.' The reCAPTCHA logo includes the text 'reCAPTCHA Privacy - Terms'.

Step 1

Go to: <https://business-connect-register.industry.nsw.gov.au/Home/Loginsignup>

* Fill in your details (left hand side) * accept terms & conditions * press 'sign up'

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[About Business Connect](#)

[FAQs](#)

[Sign Up | Log in](#)

Thank you for signing up.

Tell us more about your business

You can proceed to the home page where you are able to book an advisor or event.

Proceed to home page

Step 2

*Click 'Tell us more about your business' as this is a requirement to complete your registration. Please do not proceed to the home page at this point.

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Start or Grow Your Business Welcome back Test Name Test Last Name

Profile Details

Your first name:	<input type="text" value="Test Name"/>	
Your last name:	<input type="text" value="Test Last Name"/>	
Email (this will become your username)	<input type="text" value="test7@test.org.au"/>	
Business phone:	<input type="text" value="0490 297703"/>	
Mobile number	<input type="text"/>	*
What stage is your business at?	<input type="text" value="-please select item-"/>	*
ABN:	<input type="text"/>	
What is your business structure?	<input type="text" value="-please select item-"/>	
Business trading name:	<input type="text" value="TBA"/>	
Website:	<input type="text"/>	
Where are you located?		
Address:	<input type="text"/>	*
Suburb:	<input type="text"/>	*
Postcode:	<input type="text" value="2481"/>	
What is the main issue affecting your business?	<input type="text" value="-please select item-"/>	*
How did you find out about Business Connect?	<input type="text" value="Word of Mouth/Referral"/>	
In a few words, describe your business:	<input type="text"/>	*
How many Employees do you have?	<input type="radio" value="Non-employment"/> Non-employment <input type="radio" value="1 - 4 employees"/> 1 - 4 employees <input type="radio" value="5 - 19 employees"/> 5 - 19 employees <input type="radio" value="20 and over employees"/> 20 and over employees	
Position in the business:	<input type="text"/>	*
Gender:	<input type="radio" value="Male"/> Male <input type="radio" value="Female"/> Female <input type="radio" value="Other"/> Other	*
Are you of Aboriginal or Torres Strait Islander descent?	<input type="radio" value="Yes"/> Yes <input type="radio" value="No"/> No <input type="radio" value="Prefer not to state"/> Prefer not to state	
Country of birth:	<input type="text" value="-please select item-"/>	*
What's your primary spoken language at home?	<input type="text" value="-please select item-"/>	*
Do you require translation services?	<input type="radio" value="Yes"/> Yes <input type="radio" value="No"/> No	
Do you have any special needs?	<input type="text" value="-please select item-"/>	*
Are you the primary contact for this business?	<input type="radio" value="Yes"/> Yes <input type="radio" value="No"/> No	*

Please indicate your communications preferences:

I do not wish to be contacted by Business Connect to participate in research that can benefit small businesses across NSW.

I do not wish to receive any communications from my selected provider, including updates, marketing, or notices about new services.

To continue please ensure that all compulsory questions (marked with a *) have been completed.

Step 3

Tell us more about your business then 'submit profile'. This information is to let us know more about you. Once completed you are then registered with the Business Connect program.

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The screenshot shows the Business Connect website interface. At the top, there is a navigation bar with the NSW Government logo and 'Business Connect' text, along with links for 'About Business Connect', 'FAQs', and 'Sign Up | Log in'. Below the navigation bar, there is a header area with 'Start or Grow Your Business' and a user greeting 'Welcome back Test Name Test Last Name'. The main content area is divided into two sections: 'Events bookings' and 'Advisor bookings'. The 'Events bookings' section is currently empty, showing a table with columns for Type, Title, Provider, Where, and When/Expiry. The 'Advisor bookings' section contains one entry: 'Business Connect Signup Request' with 'Unallocated' as the advisor, 'NORTEC Small Business Solutions' as the provider, 'To Be Determined' as the location, and 'To be determined' as the time. Both sections have pagination controls at the bottom, showing '20 per page' and 'No items to display' for events, and '1 - 1 of 1' for advisors. At the bottom of the page, there is a status bar showing 'Total Hours remaining 34' and 'Free hours remaining 4 (for one-on-one advice only)'.

Step 4

This is where you can book your subsidised advisory session or book an event. Click 'Find an advisor' this will take you to step 5 to choose an advisor in your area. Or Click 'Find an event' to scroll through the upcoming events.

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Business Connect About Business Connect FAQs Sign Up | Log in

Browse Services

- Local advisors**
Find an advisor in your local area with the skills, experience and industry knowledge to help your business start, run, adapt or grow.
[Find an Advisor](#)
- Specialist advisors**
Specialist advisors are available to help you access finance, develop a digital strategy, learn how to bid for government work or grow your creative business.
[Find an Advisor](#)
- Multicultural advisors**
تمتد إلى مستشار الأعمال الناطق باللغة العربية
与商务联络扶持专员用普通话交流
비즈니스컨넥트 한국어 자문관에게 문의하십시오
Nói chuyện với một cố vấn Kết nối Kinh doanh bằng tiếng Việt
[Find an Advisor](#)

Business Connect About Business Connect FAQs Sign Up | Log in

Search Advisors

Q Search Ballina Select a topic... Select an industry...

- Tony Reardon**
NORTEC Small Business Solutions
Arts and Recreation Services
Accommodation and Food Services
Rental, Hiring and Real Estate Services
Byron, Ballina, Richmond Valley
[Find out more](#)
- Gary Wheatstone**
NORTEC Small Business Solutions
Agriculture, Forestry and Fishing
Manufacturing
Retail Trade
Lismore, Ballina
[Find out more](#)

Step 5

* If you choose to book an advisor, we recommend you book someone in your local area. Once booked, your chosen advisor will contact you within 48 hours. You can search via the advisors name in the search tool as well.

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Gary Wheatstone

BUSINESS CONNECT PROGRAM
CO-ORDINATOR
SMALL BUSINESS ADVISOR

Team co-ordinator as well as servicing the Lismore & Alstonville areas



Michelle Hall

BUSINESS CONNECT
ADMINISTRATOR

Event co-ordinator, Administrator & Small Business advisor Support Team member.



Clive Venning

BUSINESS CONNECT
SMALL BUSINESS ADVISOR

Servicing the Tweed Heads, Murwillumbah & Ocean Shores.



Derek Tink

BUSINESS CONNECT
SMALL BUSINESS ADVISOR

New England including Tenterfield, Glen Innes, Guyra, Inverell, Gwydir, Tamworth, Armidale, Narrabri



Tony Brindley

BUSINESS CONNECT
SMALL BUSINESS ADVISOR

Servicing Bellingen, Coffs Harbour through to Kempsey, Port Macquarie-Hastings.



Anthony Reardon

BUSINESS CONNECT
SMALL BUSINESS ADVISOR

Servicing the Northern Rivers from the Byron Shire through to Grafton including Casino & Kyogle.

Meet our Team – NORTEC Small Business Solutions

www.business.nsw.gov.au/businessconnect

1300 134 359

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Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.

Once registered small business owners are entitled to 4 hours of subsidised advisory as well as access to further subsidised advisory sessions at \$25 per hour. (maximum 34 hours) We also provide small business workshops at a heavily reduced rate. Currently, if your business is affected by drought, bush fires or COVID-19 the advisory service & webinars are fully subsidised.

NORTEC is the provider for the Business Connect program in the following areas: North Coast, Mid North Coast, New England region (NSW Small Business only).

Meet our Team – NORTEC Small Business Solutions

www.business.nsw.gov.au/businessconnect

Department contact 1300 134 359
NORTEC Business Connect: 0490 297 703

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